

STUDENT BEHAVIORS related to COURSE MATERIALS



Average annual student **spending on course materials decreased**

31% since 2007

2007/08

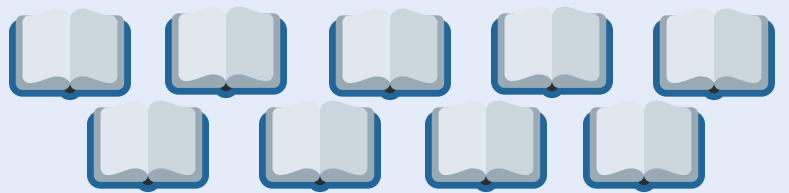
\$701

to

2017/18

\$484

Students acquired an average of



9 UNITS

over the past academic year

FORMATS OF COURSE MATERIALS students are buying

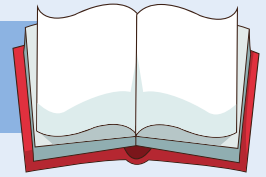


63%

Bought new

56%

Bought used

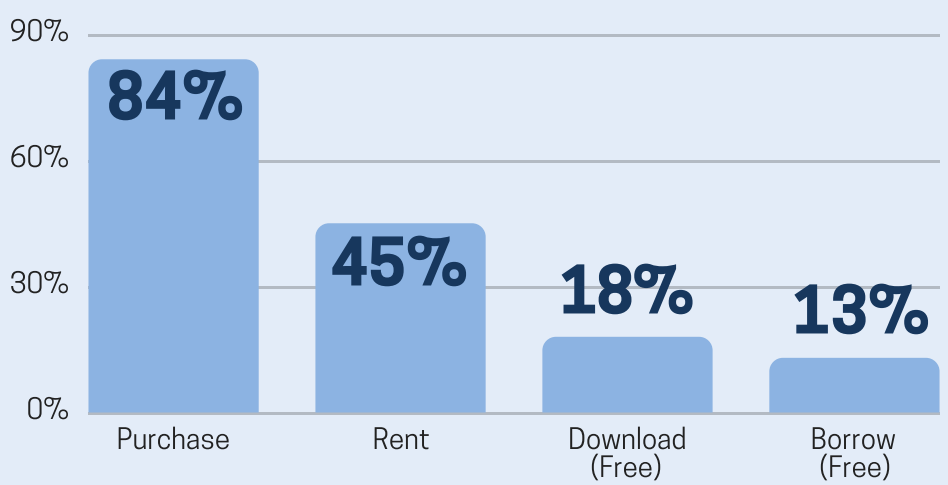


25%

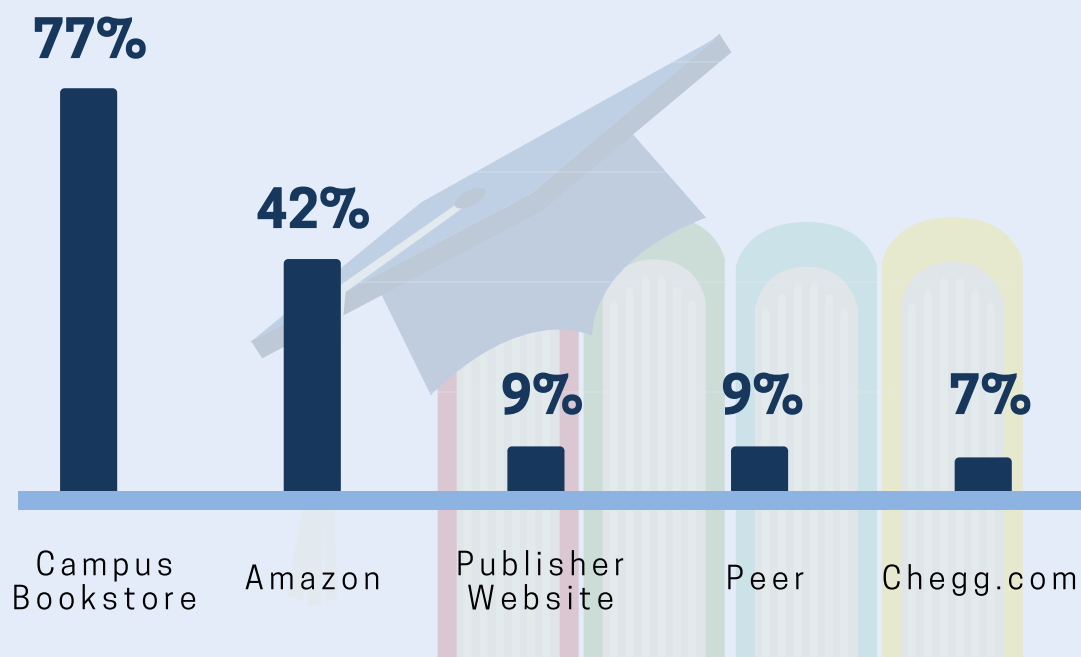
Bought digital



HOW STUDENTS ACQUIRE textbooks and course materials



WHERE STUDENTS are buying COURSE MATERIALS



Underwritten by

